

# LA VUELTA



SALIDA OFICIAL

Stage Alba – Limone Piemonte

## PRESS RELEASE

### LIMONE PIEMONTE TO HOST LA VUELTA A ESPAÑA 2025

ON AUGUST 24, THE FINISH LINE OF STAGE TWO IN THE HEART OF THE MARITIME ALPS:  
A HISTORIC EVENT FOR THE TOWN AND FOR ALL OF PIEDMONT

Limone Piemonte is set to write a new page in the history of international cycling: on Sunday, **August 24, 2025**, the alpine town will be hosting the finish line of **stage two of La Vuelta a España**, one of the three major stage races in the world cycling calendar.

After the Giro d'Italia and the Tour de France, La Vuelta will now also stop in Piedmont, making it the **only Italian region** to have hosted the start of all three Grand Tours. A prestigious milestone, further establishing the region's role in professional cycling and cycling tourism.

The stage, starting in Alba, will cross the Langhe and the Cuneo area, finishing with a climb up to **Limone Piemonte, at an altitude of 1,400 meters**, expected around **5:30 PM**. A challenge for climbers and a **spectacular showcase of the Riserva Bianca**, with its forests, peaks, and unspoiled nature, for millions of viewers in over 190 countries.

"It is with great enthusiasm that Limone Piemonte welcomes the arrival of La Vuelta a España," says **Conitours President Giuseppe Carlevaris**. "This extraordinary event highlights not only the sporting value of international cycling but also the potential of our territory. I would like to express my sincere thanks to the Region of Piedmont for its support and vision: without their contribution, this would not have been possible. Limone Piemonte will be the star not only on race day, but on the days leading up to the event our town will become a lively meeting place for fans and visitors, thanks to a series of cycling-themed events and activities. It will be an opportunity to soak up the atmosphere of the Vuelta, celebrate sport, discover the area, and share in the excitement. And, after the race, the route will remain open to all cycling enthusiasts: a unique chance to ride the same roads as the champions."

It will be a **grand celebration for locals and visitors alike**, with related events planned throughout the week, special hospitality, and shop windows decorated in Spanish colors. An extraordinary opportunity to showcase the **hospitality, flavors, and quality of life** Limone Piemonte offers all year round.

The initiative also represents a broader plan of revival and resilience: Limone Piemonte, which in recent years has been severely affected by climate events and infrastructure challenges, now returns to the spotlight as a **symbol of renewal and alpine vitality**.

"We wanted a stage in Limone Piemonte to revitalize a tourist destination heavily penalized by past closures and to restore its well-deserved international visibility," say **Alberto Cirio, President of the Region of Piedmont, and Paolo Bongioanni, Regional Councilor for Commerce, Agriculture and Food, Tourism, Sport, Post-Olympic Events, Hunting and Fishing, and Parks**. "It is the first major event following the reopening of the Colle di Tenda tunnel, restoring the town's role as an alpine crossroads and a key point for cross-border tourism. Limone is the ideal setting for such an event. Its scenic beauty, outdoor offerings, and high-quality alpine hospitality represent a heritage that millions of viewers worldwide will rediscover thanks to the August 24 stage. The images of the Vuelta will tell the story of an authentic land rich in culture, identity, and extraordinary nature. We deeply believe in sport as a tool for promotion, economic growth, and enhancing the value of our region. The Vuelta will be a grand celebration, but also a concrete opportunity to generate lasting value, strengthen tourism, and reinforce Piedmont's role as a destination combining sport, gastronomy, and international events. The arrival of La Vuelta in Limone Piemonte is a source of pride for Piedmont and for Italy. With this event, our region enters the history of great cycling, having hosted the Grand Depart of the Giro d'Italia, the Tour de France, and now La Vuelta. A milestone that confirms Piedmont's international vocation and the strength of its tourism and sporting offer."

"We are very happy to contribute to the two-day event in Limone Piemonte for the arrival of the second stage of the Vuelta. For the Cuneo Bike Festival, it is the perfect context to showcase itself just one month before its fifth edition (September 18–22), and another great showcase for its sponsors," **says Luca Pellegrino, Mobility Councilor of the City of Cuneo.** "The synergy created with the Municipality of Limone Piemonte and MyLimone is the starting point for future collaborations and fits perfectly into the vision of making the Cuneo Bike Festival the main cycling event for the province and, eventually, the whole Northwest."

"We are thrilled to welcome **La Vuelta to the Cuneo area,**" **says Gabriella Giordano, President of the Cuneo ATL** (Tourism Promotion Agency). "It's an internationally renowned event that offers a great opportunity for those who have never visited our province to discover and appreciate it. The **Cuneo Alps** are perfect for cycling and have hosted major climbs in the Giro and the Tour. **Limone Piemonte** is also the gateway to one of the most scenic dirt tracks in the Alps, the **Alta Via del Sale**, which links the mountains to the sea. We hope that the **Alba-Limone** stage, with its unexpected beauty and natural wonders, will bring new events to our Alps, for both professionals and amateurs."

"I would like to thank Regional President Alberto Cirio and Tourism Councilor Paolo Bongioanni, also a member of our city council, for this gift," **says Limone's Mayor Massimo Riberi.** "We are proud to host such a prestigious international race and will do our utmost to ensure the event's success. Limone returns to the spotlight of big cycling events, having already hosted Giro d'Italia stages in 2002 and 2005. We are confident that the visibility brought by the Vuelta will further establish Limone as a prestigious international destination, reinforced by the reopening of the Tenda tunnel, a strategic link between Italy and France."

La Vuelta will pass, but its echo will resonate in these mountains for a long time.

Limone Piemonte is ready to live a day that will become part of the collective memory of cycling fans and lovers of authentic mountain life.

July 16, Limone Piemonte

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